

**Minnesota Dairy Promotion Council**  
**Vikings Preview Center, Minneapolis, MN**  
**November 21, 2016**

**Minutes**

**Members Present:** Kevin Buss, Debi Clasemann, Jim Dose, Carolyn Freese, Paul Fritsche, Dan Grunhovd, Ken Herbranson, Karen Kasper, Keith Knutson, Charles Krause, Barb Liebenstein, Corrine Lieser, John Merdan, Ron Rinkel, Peter Ripka, Dave Schwartz, Kathy Skiba, Kristine Spadgenske, Chris Sukalski, Suzanne Vold, Tom Walsh, Rita Young

**Members Absent:** None

**Ex-Officio Members Present:** deb Vander Kooi

**Others Present:** Midwest Dairy: Louise Gallagher, Eir GarciaSilva, Brenda Goldman, Jodi Jetson, Alex Larson, Bob Lefebvre, Lucas Lentsch, Lisa McCann, Wendy Meck, Sherry Newell, Trish Scorpio, Lucas Sjostrom, Cindy Sorensen, Theresa Twohey

**1. Call to Order**

Meeting was called to order at 1:45 p.m. by Chair Kathy Skiba.

**2. Roll Call**

**Dave Schwartz moved, Peter Ripka seconded to use the roll call from the adjourned Minnesota Division meeting. Motion Carried.**

**3. Agenda**

**Corrine Lieser moved, Paul Fritsche seconded to approve the agenda. Motion Carried.**

**4. Minutes**

**Keith Knutson moved, Kevin Buss seconded to approve the MDPC minutes of August 24, 2016. Motion Carried.**

**5. Administration Reports**

**MDPC Financial Statement**

Wendy Meck reviewed the MDPC Financial Statement as of September 30, 2016.

**Suzanne Vold moved, Dan Grunhovd seconded to approve the MDPC financial statement as of September 30, 2016. Motion Carried.**

**2017 Budget**

Wendy Meck reviewed the 2017 MDPC Budget.

**Tom Walsh moved, Paul Fritsche seconded to approve the 2017 MDPC Budget (Attachment 1). Motion Carried.**

### 2017 Dairy Research & Promotion Agreement

Wendy Meck reviewed the 2017 MDPC Dairy Research and Promotion Agreement.

**Tom Walsh moved, Dan Grunhovd seconded to approve the 2017 MDPC Dairy Research and Promotion Agreement in the amount of \$9,600,000. Motion Carried.**

### 2017 Administrative Services Agreement

Wendy Meck reviewed the 2017 Administrative Services Agreement.

**Dan Grunhovd moved, Suzanne Vold seconded to approve the 2017 Administrative Services Agreement in the amount of \$17,000. Motion Carried.**

### Reserves Update

Louise Gallagher reported on the current MDPC Reserves. Bob Lefebvre presented project proposals to fund using the reserves.

**Ron Rinkel moved, Chris Sukalski seconded to increase program funding under the Research and Promotion Agreement with Midwest Dairy Association by \$250,000 in 2016 for the Super Bowl Legacy Fund. Motion Carried.**

Bob Lefebvre reported on the Aseptic research project.

*Action Item: staff to continue discussions with the University of Minnesota.*

### **6. Minnesota Department of Agriculture Report**

Mary J. Hanks, Director of Ag Marketing and Development, reported on Minnesota Department of Ag activities.

*Action Item: suggestions to improve the election process should be sent to Mary J. Hanks.*

### **7. Unfinished/New Business**

#### AURI Board Representative

Kathy Skiba reported on the request for a representative to the AURI Board.

**Debi Clasemann moved, Paul Fritsche seconded to allow the MDPC Board Chair to work with staff to identify a potential candidate to support to serve on the Agriculture Utilization Research Institute's governing board for a 3-year term. Motion Carried.**

#### Election Update

Eir GarciaSilva reported on the status of the district elections.

#### Next Meeting

The next MDPC Board Meeting will be held in conjunction with the Midwest Dairy Annual Meeting and DMI Forum on April 4-6, 2017 in Scottsdale, AZ.

### **8. Adjourn**

**Tom Walsh moved, Corrine Lieser seconded to adjourn the meeting at 3:00 p.m.**

Respectfully submitted,

*Debi Clasemann*

Debi Clasemann  
Secretary

*Kathy Skiba*

Kathy Skiba  
Chair

## Attachment 1

### Minnesota Dairy Research and Promotion Council 2017 Operating Budget

	<u>2017</u> <u>Budget</u>
<u>Revenue</u>	
1 Checkoff Receipts	\$ 9,600,000
2 Interest	10,000
3 Miscellaneous	25
4 Total Revenue	<u>9,610,025</u>
<u>Expenses</u>	
Contract Expense:	
5 Midwest Dairy Association	9,600,000
6 Minnesota Dept. of Agriculture	17,000
7 Total Contract Expense	<u>9,617,000</u>
Board Expenses:	
8 Board Election Expenses	100
9 Total Board Expenses	<u>100</u>
Other Expenses:	
10 Audit	11,270
11 Bank Fees	340
12 Supplies	60
13 Total Other Expenses	<u>11,670</u>
14 Total Expenses	9,628,770
15 Excess of Revenue over Expenses	<u><u>\$ (18,745)</u></u>