

**Minnesota Dairy Promotion Council
Board Meeting
Minneapolis/St. Paul Airport Hilton
November 24, 2014**

Minutes

Members Present: Kevin Buss, Debi Clasemann, Jim Dose, Carolyn Freese, Paul Fritsche, Dan Grunhøvd, Ken Herbranson, Keith Knutson, Charles Krause, Barb Liebenstein, Corrine Lieser, John Merdan, Ron Rinkel, Peter Ripka, David Schwartz, Kathy Skiba, Kristine Spadgenke, Chris Sukalski, Suzanne Vold, Tom Walsh, Rita Young

Members Absent: Karen Kasper

Others Present: Midwest Dairy: Louise Gallagher, Brenda Goldman, Jodi Jetson, Mike Kruger, Bob Lefebvre, Barb Luehmann, Kristy Masloski, Lisa McCann, Wendy Meck, Sherry Newell, Julie Mattson Ostrow, Cindy Sorensen, Priscilla Wallace; MN Dept. of Ag.: Paul Hugunin

1. Call to Order

Meeting was called to order at 9:15 a.m. by Chair Kathy Skiba.

2. Roll Call

Roll call was taken by Debi Clasemann and she announced the presence of a quorum.

3. Agenda

Paul Fritsche moved, Peter Ripka seconded to approve the agenda. Motion Carried.

4. Minutes

David Schwartz moved, Corrine Lieser seconded to approve the MDPC minutes of August 20, 2014. Motion Carried.

5. MN Department of Ag Update

Election Process/Timeline

Paul Hugunin recapped the election process and timeline for the board.

Upcoming Dates:

- December 1st: Biography forms are due
- January 9th: Ballots are mailed out to producers
- January 26th: Ballots need to be postmarked
- February 8th: Results are released

Ballot Recognition Recommendations

Paul Hugunin showed the board the revised ballot envelope, intended to encourage more return results.

6. Unfinished/New Business

Governance/Communication Tasks Force Update

Kathy Skiba noted the MN Department of Agriculture's reminder that the MN statute allows two-year maximum terms.

Chris Sukalski moved, Rita Young seconded to rescind #2 of the 8/20/14 Governance motion to change the term length to three years. Motion and Second withdrawn.

Chris Sukalski moved, Barb Liebenstein seconded to recommend that the board reconsider the Governance motion from the August 20, 2014 board minutes. Motion Carried.

Set date for next meeting

The board decided on March 30th or 31st of 2015 for the next MDPC Board meeting.

Note: Due to date conflicts, the next meeting date is set for March 23, 2015.

7. Recess

Kathy Skiba declared the meeting recessed at 10:17 a.m. to resume following the Minnesota Division Board Meeting.

The board reconvened at 4:05 p.m.

8. Reports

MDPC Financial Statement

Louise Gallagher reviewed the MDPC financial statement.

Dan Grunhovd moved, Ron Rinkel seconded to approve the Minnesota Dairy Promotion Council financial statement as of October 30, 2014. Motion Carried.

2015 Budget

Louise Gallagher reviewed the 2015 MDPC budget.

David Schwartz moved, John Merdan seconded to approve the 2015 MDPC budget (Attachment #1). Motion Carried.

2015 Dairy Research & Promotion Agreement

Louise Gallagher presented the 2015 Dairy Research and Promotion Agreement.

Dan Grunhovd moved, Suzanne Vold seconded to approve the 2015 Dairy Research and Promotion Agreement in the amount of \$9,100,000. Motion

Carried.

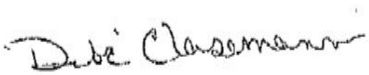
2015 Administrative Services Agreement (Dept. of Ag)


Debi Clasemann moved, Charles Krause seconded to approve the 2015 Administrative Services Agreement with the Minnesota Department of Agriculture in the amount of \$15,160. Motion Carried.

9. Adjourn

Kathy Skiba declared the meeting adjourned at 4:10 p.m.

Respectfully submitted,


Debi Clasemann
Secretary


Kathy Skiba
Chair

Attachment #1

	2015 Budget
<u>Revenue</u>	
1 Checkoff Receipts	\$ 9,100,000
2 Interest	5,000
3 Miscellaneous	25
4 Total Revenue	<u>9,105,025</u>
<u>Expenses</u>	
Contract Expense:	
5 Midwest Dairy Association	9,100,000
6 Minnesota Dept. of Agriculture	15,160
7 Total Contract Expense	<u>9,115,160</u>
Board Expenses:	
Board Meetings, Travel & Per Diem	7,100
8 Board Election Expenses	100
9 Total Board Expenses	<u>7,200</u>
Other Expenses:	
10 Audit	10,825
11 Bank Fees	340
12 Supplies	40
13 Total Other Expenses	<u>11,205</u>
14 Total Expenses	9,133,565
15 Excess of Revenue over Expenses	<u><u>\$ (28,540)</u></u>